

Complete the Store Set Up

Go to your theme settings and configure your Home page to display the products and collections that you would like to display there.

(Please watch the video for a demonstration of how to do this)

Check all the links in your menus to make sure that they go to the correct pages.

Your store is almost ready to show to potential drop ship suppliers.

Just two more small things to do.

The first is completely **optional** - a logo. You can either simply leave the name of your store in the header, or you can replace it with a logo.

If you do want to get a logo now, you can get a really nice one for just \$5 over at [fiverr.com](https://www.fiverr.com)

Here are a couple of links to recommended logo gigs (as used by myself and other students. The 'basic' gig at \$5 is all you need!

<https://www.fiverr.com/weperfectionist/design-an-impressive-logo>

<https://www.fiverr.com/logodreams/create-amazing-video-intro-with-your-logo>

<https://www.fiverr.com/fiverdesigns/design-a-clean-business-logo>

The second thing is **NOT optional** - a physical address on your store. Somewhere on your store you need to put an address. You do not need to make the address prominent, as long as it's on the site somewhere.

I suggest that you create a new page, call it 'Write to Us' or 'Contact Us', or something along those lines. Add the page to your footer.

What if you don't have a business address and you only have your home address? And what if you want to sell in another country. For example, you want to sell in the US, but you live in Russia. You wouldn't want your store visitors in the US to see a Russian address on your store, right?

True, but if it's just a footer link, very few visitors will ever see it. Especially if you have a link in the HEADER called 'Get Help', because most of your visitors will click on that if they are looking for a way to get in touch with you.

However, if you definitely don't want to use your home address, or if you want an address in a different country, you can get a virtual mailing address. The downside is that virtual mailing addresses are not free.

<http://www.virtualpostmail.com/pricing> (\$10 - \$15 a month)

<https://ipostal1.com/virtual-mailing-address-plans-pricing.php> (\$10 a month)

I don't think you will find a cheaper service, but if you do, please let me know so that I can add it here!

Give your store a quick check over to make sure nothing has been forgotten about and everything looks okay.

Alright... let's find some suppliers!